# Interpretive Signage

# **Graphic Specifications**

A digital file of the signage template, with all graphic standards in place, is available upon request.

#### **Fabrication**

- Pannier Graphics
- Fossil Graphics

# Dimension

24" × 24"

#### Standard Header Color

PMS 321U

Note: Color can be changed to accommodate imagery.

### Typographic Specifications

#### Heading

Goudy Old Style Roman Initial Cap 80 pt. Small Cap 68 pt.

# Copy Head

Helvetica Black Condensed 33 pt.

#### **Body Copy**

Goudy Old Style Roman 24/26.5 pt.

# Captions

Goudy Old Style Italic 18/20 pt.

#### Photo Credits

Helvetica Nue Roman 9/11 pt.



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