

Interpretive Signage

Graphic Specifications

A digital file of the signage template, with all graphic standards in place, is available upon request.

Fabrication

- Pannier Graphics
- Fossil Graphics

Dimension

24" x 24"

Standard Header Color

PMS 321U

Note: Color can be changed to accommodate imagery.

Typographic Specifications

Heading

Goudy Old Style Roman

Initial Cap 80 pt.

Small Cap 68 pt.

Copy Head

Helvetica Black Condensed

33 pt.

Body Copy

Goudy Old Style Roman

24/26.5 pt.

Captions

Goudy Old Style Italic

18/20 pt.

Photo Credits

Helvetica Nue Roman

9/11 pt.

